



Peach State Roller Derby is a non-profit roller derby league, now in our fifth season. Sponsorships help cover the costs of hosting bouts, renting practice space, and traveling to compete against other teams.

## Sponsorship Levels and Benefits

Year-Long Benefits at Five Home Bouts	\$10 Hip Check	\$25 Derby Love	\$50 Booty Block	\$100 Whip	\$250 Star Pass	\$500 Power Jam
Program Listing	X	X				
Quarter-Page Ad			X			
Half-Page Ad				X		
Full Page Ad					X	X
Tickets with VIP Seating					8	16
Logo on Our Website				X	X	X
Banner up at venue All Season					X	X
Shout Outs at All Home Bouts					X	X
Booty Banner						X

*Want to get creative with us? For donations over \$500, we can come up with something special like naming the Penalty Box in your honor.*

Email [sponsorships@peachstaterollerderby.com](mailto:sponsorships@peachstaterollerderby.com) by **April 10<sup>th</sup>** to be in our first program



**With your help, we're getting derby in the 'burbs!**

[www.PeachStateRollerDerby.com](http://www.PeachStateRollerDerby.com)





## About Us

Marietta Derby Darlins (MDD) was founded in 2011 and merged with Rome Rollergirls to become Peach State Roller Derby (PSRD) in 2015. We became a full WFTDA member league in 2015 as well. PSRD is a non-profit amateur athletic organization and is focused on its enduring goals of hosting family-friendly events, raising community awareness of the health benefits of roller skating and female athleticism, and promoting self-esteem in young women by offering them alternative and athletic avenues of expression. Our business is skater operated and relies on the volunteer commitment of all skaters. Off the track, PSRD skaters are teachers, small business owners, bartenders, engineers, librarians, artists, students, mothers, and business professionals.

## About Flat Track Roller Derby

Modern roller derby is the world's fastest growing sport. The number of leagues have grown from one in 2001 to over 1,250 including several across the State of Georgia. Today's roller derby is not at all like the 1970's version. It is not played on a banked track and there are no flying elbow take-downs or sending the opponent flipping over the outside railing. It is a fast-paced full contact team sport that requires athleticism, speed, and strategy. The athletes take it very seriously, and dedicate a large portion of their time to practice and training. There is an official sanctioning body with regional, national, and even international competition. Play is governed by a rule book enforced by a small army of referees and non-skating officials.



### PSRD by the Numbers

Average Home Bout Attendance	600
Skater Ages	Early 20's to Mid 40's
Practice Time	7 hours/week

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## Sponsorship Registration

\_\_\_\_\_  
Sponsor Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Program Listing (if different )

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Sponsorship Amount

\_\_\_\_\_  
Email

**Ad Size**

**Dimensions**

**Quarter-Page** 2.5" wide x 4" high

**Half-Page** 5" wide x 4" high

**Full Page** 5" wide x 8" high

Program ads are printed in black and white. Please send your ad to [sponsorships@peachstaterollerderby.com](mailto:sponsorships@peachstaterollerderby.com) by **April 10<sup>th</sup>** to be included in the first bout program. Sponsors provide their own banner.

**Return this form completed** to the address below or to [sponsorships@peachstaterollerderby.com](mailto:sponsorships@peachstaterollerderby.com)

**Payment:** Please make your check out to Peach State Roller Derby or via PayPal to [mariettaderbydarlins@gmail.com](mailto:mariettaderbydarlins@gmail.com)

**Mail to:** 270 Cobb Parkway South, Suite 140-269, Marietta, GA 30060

Peach State Roller Derby's Federal Tax ID is 45-4421236.



@PeachStateDerby



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